





DEPARTMENT OF TOURISM



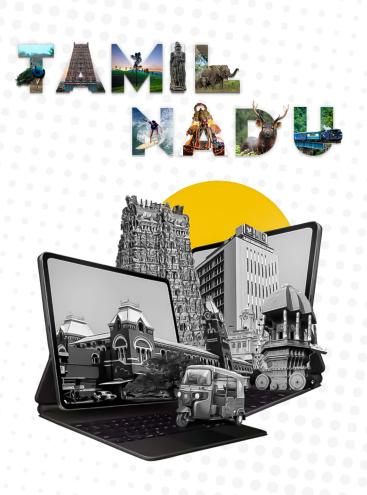
TAMIL NADU TRAVEL MART - 2025

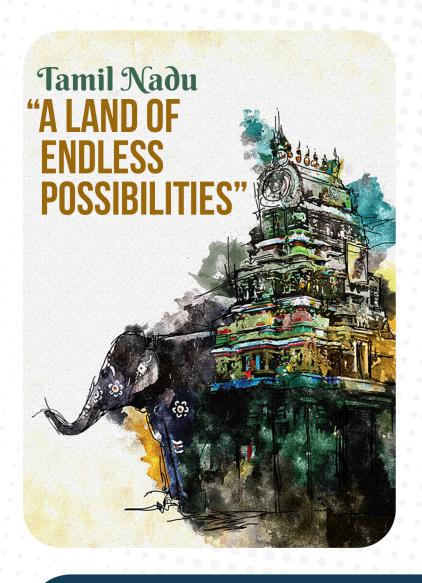
Connecting Opportunities, Shaping Experiences!



WHY TAMIL NADU TRAVEL MART?

Tamil Nadu Travel Mart (TNTM) is where destinations find their voice, experiences take centre stage, and the journey of discovery begins. By connecting the global travel industry with Tamil Nadu's unparalleled tourism experiences, TNTM bridges the gap between immersive cultural encounters and exciting business opportunities. Bringing together industry leaders, travel professionals, innovators, and sustainability advocates, TNTM serves as a premier platform for networking, collaboration, and shaping the future of travel. Through interactive sessions, participants gain insights into the region's unique charm and rich heritage, fostering meaningful connections and new opportunities.





WHY EXHIBIT?

NETWORKING OPPORTUNITIES:

International & Domestic Buyers: Connect with a global audience of influential travel professionals and buyers.

Pre-Qualified Buyers:

Benefit from TNTM's robust screening process ensuring each participant has strong purchasing authority.

CONTACT:

- +91 94448 23111
- +91 91769 95863

ENGAGE WITH TAMIL NADU:

Tamil Nadu Travel Mart ensures your business interacts with high-calibre buyers, travel agents, and tour operators who drive tourism.

Cultural Immersion:

Discover the soul of Tamil Nadu through its time-honoured traditions, classical arts, and historic landmarks. Experience firsthand the depth of its cultural richness and diversity.

Regional Collaborations:

Engage with local stakeholders involved in regional development, from smart city initiatives to heritage conservation, and gain insights into key collaborative projects shaping Tamil Nadu's future.

Local Expertise & Insights:

Connect with industry leaders and tourism stakeholders offering insights on Tamil Nadu's unique market dynamics and emerging trends.

Investment Opportunities:

Tamil Nadu offers strong tourism investment opportunities in hospitality, eco-tourism, MICE, and heritage preservation. The Tamil Nadu Tourism Policy 2023 provides incentives for eligible projects, and TNTM connects businesses with investors and industry leaders.

BUSINESS SHOWCASE:

Global Exposure:

Position your brand in front of key decision-makers at a premier event.

Sector Promotion:

Highlight your destination as a top choice for leisure tourism and MICE (Meetings, Incentives, Conferences, Exhibitions).

Additional Benefits:

- Boost brand visibility and generate quality leads.
- Participate in B2B meetings, workshops, and discussions.
- Explore opportunities for new partnerships and collaborations.

SCAN TO ENQUIRE



tntravelmart@gmail.com

SPONSORSHIP OPPORTUNITIES: PARTNER WITH US AT TNTM - 2025

SI No	SPONSOR CATEGORY	CONTRIBUTION	BENEFITS / DELIVERABLES	
1	Diamond Sponsor (1)	Rs. 7 Lakhs	 36 Sq Mtr Stall Panelist in any 1 session Logo in all brandings & Promotions 5 passes for Networking Gala Dinner Honoring in Valedictory 	
2	Gold Sponsor (1)	Rs. 5 Lakhs	 27 Sq Mtr Stall Panelist in any 1 session Logo in all brandings & Promotions 3 passes for Networking Gala Dinner Honoring in Valedictory 	
δ	Silver Sponsor (2)	• 18 Sq Mtr Stall • Panelist in any 1 session • Logo in all brandings & Promotions • 3 passes for Networking Gala Dinner • Honoring in Valedictory		
4	Supported By (2)	Rs. 2 Lakhs	 9 Sq Mtr Stall Panelist in any 1 session Logo in all brandings & Promotions 2 passes for Networking Gala Dinner Honoring in Valedictory 	
5	Gala Dinner (1)	 27 Sqm Stall Opportunity to host Pan India and International Delegates Honoring in Valedictory 		
6	Media Partner (1)	Publicity in Chennai (Newspaper and Digital) • Logo in all brandings & Promotions • 2 passes for Gala Dinner • Honouring in Valedictory		
7	Radio Partner (1)	Publicity in Chennai (Jingles and RJ Mentions) • Logo in all brandings & Promotions • 2 passes for Gala Dinner • Honouring in Valedictory		
8	Logistics Partner (1)	Local Transportation for Hosted Delegates	I • I odo in dii prandinas & Promotions	

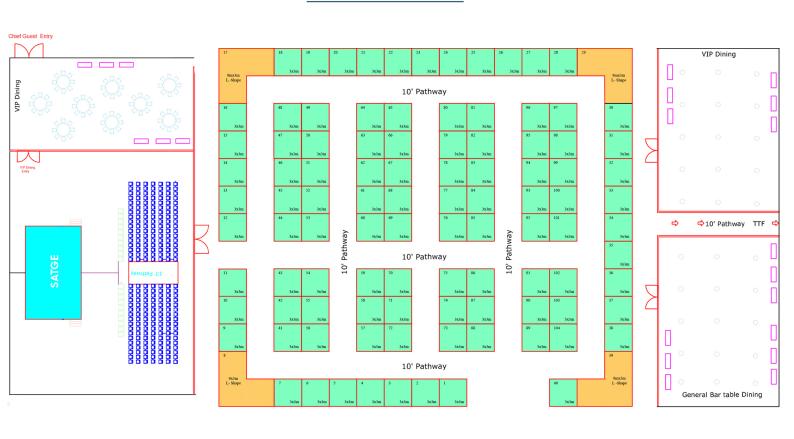
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SL NO	SPONSOR CATEGORY	CONTRIBUTION	BENEFITS / DELIVERABLES	
9	Accommodation Partner (5)	10 Complimentary Rooms for the Hosted Buyers (2 Nights)	 27 Sqm Stall Opportunity to host Pan India and International Delegates Honoring in Valedictory 	
10	Airline Partner (1)	Flight Tickets for the Hosted Buyers	 27 Sq Mtr Stall Panelist in any 1 session Logo in all brandings & Promotions 3 passes for Networking Gala Dinner Honoring in Valedictory 	
11	Ticketing Partner (1) (Incase no airlines interested to partner)	Flight Tickets for the Hosted Buyers	 27 Sq Mtr Stall Panelist in any 1 session Logo in all brandings & Promotions 3 pass for Networking Gala Dinner Honoring in Valedictory 	
12	Print Partner (1)	Event Brochure, Pamphlets, Exhibitors Directory	Logo in all brandings & Promotions3 passes for Networking Gala DinnerHonoring in Valedictory	
13	FAM Trip Partners (10)	Complimentary service to the hosted Buyers	 9/18/27 Sqm Stall (based on contribution) Opportunity to host Pan India and International Delegates Honoring in Valedictory 	
14	F&B Partner (3) Food, Beverages	Lunch for Hosted buyers and delegates (100 Pax) – Day 1 & Day 2	 25 Sqm food stall at event food court (Monopoly sales outlet) Logos in all brandings & Promotions 2 passes for Networking Gala Dinner Honoring in Valedictory 	

CONTACT FOR SPONSORSHIP:

MR. G.SIVAKUMAR - 91769 95853 MR. BRAVEEN LEO - 94448 23111

STALL LAYOUT



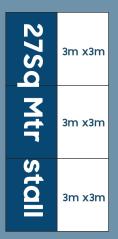


3m x3m	3m x3m
9Sq Mtr stall	3m x3m
3m x3m	3m x3m

9Sq Mtr Corner stall Rs. 35,000/-

9Sq Mtr stall	9Sq Mtr stall	9Sq Mtr stall
3m x3m	3m x3m	3m x3m
3m x3m	3m x3m	3m x3m

27Sq Mtr stall Rs. 75,000/-



36Sq Mtr stall Rs. 1,00,000/-



3m x3m

27Sq Mtr Corner stall Rs. 85,000/-

27Sq Mtr **Corner stall**

3m x3m

E MAIL:

36 Sq Mtr Raw Space

54 Sq Mtr Raw Space Rs. 85,000/-

> **Table Space** Rs. 10,000/-

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Rs. 75,000/-

Inclusions: (For Fabricated stalls only)

- Fabricated Octonorm stall
- Name board Fascia
- 1 Table, 2Chairs per 9 Sq Mtr
- Spot Lights
- LED TV with stand Optional (Charges extra)
- Any other add-on facilities are chargeable

18% GST EXTRA*